

Conference Schedule
 Thursday, December 10, 2020

Session Time	Session					
8:30AM	Early Bird Special Where Do Ideas Come From – the Disney Challenge Dr Chris Speicher Director of Entrepreneurship Marywood University					
9:00AM - 9:45 AM	Welcome, Mark Leffler Associate Professor Management & Angelo P. DeCesaris Executive in Residence King's College Venture Capital 101 Chris Grover Principal GNG Capital					
9:50AM 10:30 AM Breakout Session I	Web Visibility Emily Kopec Web.com	Food as a Business Paul Browne CTTC	Let's Talk Pricing Jerry Lisman Lisman Holdings			
10:40 AM – 11:25 AM	Entrepreneur Panel Discussion – “Getting Started” <table style="width:100%; border:none;"> <tr> <td style="width:33%; text-align:center;"> Dina Gaughan Founder The Sticky Smart Wallet </td> <td style="width:33%; text-align:center;"> Abe Salam Founder EPIC Revenue Consultants </td> <td style="width:33%; text-align:center;"> Nicole Chinicci Founder Organtick </td> </tr> </table>			Dina Gaughan Founder The Sticky Smart Wallet	Abe Salam Founder EPIC Revenue Consultants	Nicole Chinicci Founder Organtick
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11:30 AM - 12:15 AM Breakout Session II	Managing Stress Jennifer Ciarimboli studio BE	Thriving as a Team of One Mandy Pennington Wilkes University	Math Careers are Cool Dr. Michael Floren Misericordia University			
Closing Remarks	Overview of 2021 HSBPC and BIEC					