

Conference Schedule
Thursday, December 10, 2020

| Session Time | Session | | |
|---|---|--|--|
| 8:30AM | <p>Early Bird Special</p> <p>Where Do Ideas Come From – the Disney Challenge</p> <p>Dr Chris Speicher Director of Entrepreneurship Marywood University</p> | | |
| 9:00AM - 9:45 AM | <p>Opening Keynote</p> <p>Start-Ups, Investors, and Being All In</p> <p>Chris Hackett Managing Partner OneSource Family Office</p> | | |
| 9:50 AM 10:30 AM Breakout Session I | <p>Web Visibility</p> <p>Emily Kopec Web.com</p> | <p>Food as a Business</p> <p>Paul Browne CTTC</p> | <p>Let's Talk Pricing</p> <p>Jerry Lisman Lisman Holdings</p> |
| 10:40 AM – 11:25 AM | <p>Entrepreneur Panel Discussion – “Getting Started”</p> <p>Dina Gaughan Founder The Sticky Smart Wallet</p> <p>Abe Salam Founder EPIC Revenue Consultants</p> <p>Nicole Chinicci Founder Organtick</p> | | |
| 11:30 AM - 12:15 PM Breakout Session II | <p>Managing Stress</p> <p>Jennifer Ciarimboli studio BE</p> | <p>Thriving as a Team of One</p> <p>Mandy Pennington Wilkes University</p> | <p>Math Careers are Cool</p> <p>Dr. Michael Floren Misericordia University</p> |
| Closing Remarks | <p>Mark Leffler Associate Professor, Management & Angelo P. DeCesaris Executive in Residence King's College, McGowan School of Business</p> | | |