



Conference Schedule
Friday, December 17th, 2021

Session Time	Session		
8:30AM 8:55AM	<p>Early Bird Special</p> <p>Women in Engineering – Where We Are and Where We Need To Be</p> <p>Dr. Carole Emilie Baddour</p> <p>Assistant Professor and ABET Coordinator Mechanical Engineering and Engineering Management Wilkes University</p>		
9:00AM - 9:45AM	<p>Opening Keynote</p> <p>We Want You!</p> <p>Innovating Our Future Together in NEPA Through Engagement, Entrepreneurship, and Collaboration</p> <p>Lindsay Griffin Incoming President Greater Wyoming Valley Chamber of Commerce</p>		
9:50AM 10:30AM Breakout Session I	<p>Is Supply Chain the Grinch that Stole Christmas 2021?</p> <p>Kelli Costa Compass Supply Chain Solutions</p>	<p>Tell Me Like It Is. Building An Advisory Board To Help You Grow</p> <p>Mandy Pennington Wilkes University</p>	<p>Powerful Bios and Resumes</p> <p>Bill Leonard Leonard Workforce Solutions</p>
10:40AM – 11:25 AM	<p>What Does it REALLY Take to Raise Money For Your Business?</p> <p>Drew Kearney Signallamp Health</p> <p>Sara Crolick studio BE</p> <p>Chris Grover GNG Capital</p>		
11:30AM - 12:15PM Breakout Session II	<p>So Podcasting Wasn't Just a Phrase!</p> <p>Dan Kimbrough Park MultiMedia</p>	<p>SEO: It's Not All Spells and Magic</p> <p>Steve Blackburn LSEO</p>	<p>Unlocking the Code of Customer Discovery: Not Just a Skill Reserved for Illusionists, Magicians & Bitcoiners</p> <p>Cindy Nolte Lackawanna College</p>
Closing Remarks	<p>Mark Leffler Associate Professor, Management & Angelo P. DeCesaris Executive in Residence King's College, McGowan School of Business</p>		

