

# THE 5TH ANNUAL INNOVATION CONFERENCE

## MORNING SESSION SCHEDULE

Session Time		
8:00 AM 8:55 AM	<b>REGISTRATION</b>	
9:00 AM 9:10 AM	<b>OPENING REMARKS</b>	
	Don Webster, Event Co-Chair tecBRIDGE	Dr. Rodney Ridley, Event Co-Chair Alvernia University
9:10 AM 9:55 AM	<b>KEYNOTE PRESENTATION</b>	
	<b>The Seven R's of Leadership and Life</b> Angelo Valletta, President and CEO Ben Franklin Technology Partners of Northeastern Pennsylvania	
10:00 AM 10:25 AM	<b>Academic Track Invited Talk #1</b> <hr/> <b>Business and Engineering: A Recipe for Industry Innovation and Competitiveness</b> Dr. Abel Adekola • Dr. Carole Baddour Wilkes University	<b>Private Sector Track Invited Talk #1</b> <hr/> <b>Embracing Transformational Technology: A Hospitality Industry Case Study</b> Abe Salam EPIC Revenue Consultants
10:30 AM 10:55 AM	<b>Academic Track Invited Talk #2</b> <hr/> <b>The Soft Side of Industry 4.0</b> Dr. Stephanie Gresh Penn State Wilkes-Barre	<b>Private Sector Track Invited Talk #2</b> <hr/> <b>Finding Your Golden Thread</b> Maria Conigliaro Traino Inspired Studio
11:00 AM 11:25 AM	<b>Academic Track Invited Talk #3</b> <hr/> <b>Breaking the Language Barrier in Chemistry and Beyond</b> Dr. Eshani Lee Penn State Hazleton	<b>Private Sector Track Invited Talk #3</b> <hr/> <b>Navigating Cyber Risks in an Age of Flexibility — A Leadership Call to Action</b> Marc Gonzalez Site 2
11:30 AM 11:55 AM	<b>Academic Track Invited Talk #4</b> <hr/> <b>The Mash Up: Unconventional Partnerships that Lead to Classroom Magic</b> Stephanie Decker Lackawanna College James Eckler Marywood University	<b>Private Sector Track Invited Talk #4</b> <hr/> <b>Who's in Charge?</b> Sue Reilly Family Business Alliance

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## AFTERNOON SESSION SCHEDULE

Session Time		
NOON 12:55 PM	<b>LUNCH/LUNCH KEYNOTE</b> <hr/> <b>Not in NEPA?</b> Matt Guedes, Executive Director Camp Freedom	
1:00 PM 1:55 PM	<b>PANEL DISCUSSION</b> <hr/> <b>Leadership Challenges in Academia and the Innovative Responses Required</b> Dr. Rodney Ridley, Alvernia University Dr. Kathleen Sottile, NEIU 19	
2:00 PM 2:25 PM	<b>Academic Track Invited Talk #5</b> <hr/> <b>Student Engagement as a Differentiator</b> Michelle Conway Alvernia University	<b>Private Sector Track Invited Talk #5</b> <hr/> <b>Bringing a New Aerospace Vision to NEPA</b> Michael Bloxton Nebula Incubator
2:30 PM 2:55 PM	<b>Academic Track Invited Talk #6</b> <hr/> <b>The “Relevance” Debate in Higher Education — Why Knowledge Integration Matters</b> John Pullo Keystone College	<b>Private Sector Track Invited Talk #6</b> <hr/> <b>Creating Financial Impact: It Comes Down to Confidence</b> Michael Cordaro Alliance Wealth Advisors
3:00 PM 3:25 PM	<b>Academic Track Invited Talk #7</b> <hr/> <b>Aboutface: Unleashing the Power of Awareness</b> Dr. Michele McGowan, King’s College James Monahan, LLLC	<b>Private Sector Track Invited Talk #7</b> <hr/> <b>Beyond Algorithms: The Art of Unearthing Talent</b> Dave Yeager Showcase
3:30 PM 3:55 PM	<b>Academic Track Invited Talk #8</b> <hr/> <b>A New Pathway to Leadership: A Groundbreaking Collaborative Empowering Families to Learn, Thrive, and Succeed</b> Katherine Pohlidal Misericordia University	<b>Private Sector Track Invited Talk #8</b> <hr/> <b>Get Them to Say Yes! Leading Change Efforts that Work</b> Dr. Stacy Smulowitz University of Scranton
4:00 PM	<b>CLOSING REMARKS</b>	